

PRIVACY POLICY

Weather My Trip LLC

Last updated: May 4, 2026

This privacy notice for Weather My Trip LLC (“Company,” “we,” “us,” or “our”) describes how and why we may collect, store, use, and/or share (“process”) your information when you use our services (“Services”), such as when you:

- Visit our website at <https://weathermytrip.com>, or any website of ours that links to this privacy notice;
- Purchase or use the Weather My Trip product through one of our airline, online travel agency (“OTA”), or other distribution partners; or
- Engage with us in other related ways, including any sales, marketing, customer support, or events.

Questions or concerns? Reading this privacy notice will help you understand your privacy rights and choices. If you do not agree with our policies and practices, please do not use our Services. If you have any questions or concerns, please contact us at info@weathermytrip.com.

Summary of Key Points

This summary provides key points from our privacy notice. You can find more details about each topic in the corresponding section below.

What personal information do we process? When you visit, use, or navigate our Services, we may process personal information depending on how you interact with Weather My Trip LLC and the Services, the choices you make, and the products and features you use.

Do we process any sensitive personal information? No. We do not process sensitive personal information.

Do we collect information from third parties? Yes. We receive trip and contact information from our distribution partners (airlines and OTAs) when you purchase the Weather My Trip product through them, and we receive weather and forecast data from our weather data providers.

How do we process your information? We process your information to provide, improve, and administer our Services, communicate with you, deliver weather-contingent rebooking benefits, prevent fraud, comply with law, and for other purposes with your consent.

Who do we share information with? We share information with our distribution partners, weather data providers, payment processors, communications providers, cloud and analytics vendors, professional advisors, and authorities where required by law.

How do we keep your information safe? We use organizational and technical safeguards designed to protect your personal information. However, no system can be guaranteed 100% secure.

What are your rights? Depending on where you are located, you may have rights to access, correct, delete, or port your personal information, and to object to or restrict processing.

How do you exercise your rights? Contact us at privacy@weathermytrip.com. We will consider and act on any request in accordance with applicable data protection laws.

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1. What Information Do We Collect?

Personal information you disclose to us

In Short: We collect personal information that you provide to us directly or that our distribution partners provide to us on your behalf.

We collect personal information that you (or our distribution partners on your behalf) voluntarily provide when you purchase or use the Services, when you contact us, or when you otherwise interact with us.

Personal information provided by you or our partners. The personal information we collect depends on the context of your interactions with us and includes:

- Identification data: first and last name;
- Contact data: email address, phone number, and (where applicable) postal address;
- Trip data: origin and destination airports or cities, departure and return dates, flight or booking reference numbers, passenger count, and ancillary product details;
- Account data: username and password (only if you create an account on our website);
- Communication preferences: language, marketing opt-in/opt-out status.

Sensitive information. We do not collect or process sensitive personal information.

Payment data. Where the Services are purchased directly through us, we may collect payment information necessary to process your purchase, such as payment instrument number and the security code associated with the instrument. All payment data is processed by our payment processor (e.g., Stripe). Where you purchase the Services through a distribution partner (such as an airline or OTA), payment is handled by that partner under its own terms, and we do not receive your full payment instrument data.

All personal information you provide must be true, complete, and accurate, and you must notify us of any changes.

Information automatically collected

In Short: Some information — such as your IP address and browser/device characteristics — is collected automatically when you visit our Services.

When you visit, use, or navigate our website, we automatically collect certain information that does not reveal your specific identity but may include device and usage information, such as your IP address, browser type and version, operating system, language preferences, referring URLs, country, and information about how and when you use our website. This information is primarily used to maintain the security and operation of our Services and for our internal analytics and reporting purposes.

We collect this information through cookies and similar technologies. See “Do we use cookies and other tracking technologies?” below and our separate Cookie Policy.

The information we collect includes:

- **Log and usage data** — server logs, diagnostic data, browser type and settings, pages viewed, date/time stamps, and similar.

- **Device data** — information about the device you use to access the Services, including hardware model, IP address, mobile network, operating system, and system configuration.
- **Location data** — approximate location derived from your IP address. We do not collect precise GPS location.

Information we receive from third parties

We receive information about you from the following sources:

- **Distribution partners** — airlines, OTAs, travel agencies, and other resellers transmit trip and contact information to us via API when you purchase the Services through them.
- **Weather and travel data providers** — we receive weather forecasts, observations, and (where applicable) flight status data from third-party data providers; this data does not in itself identify you.
- **Service providers** — we may receive information from our payment, communications, analytics, and fraud-prevention vendors that helps us deliver and secure the Services.

2. How Do We Process Your Information?

In Short: We process your information to provide, improve, and administer our Services, to communicate with you, to prevent fraud, and to comply with law. We may also process your information for other purposes with your consent.

We process your personal information for the following purposes:

- **To deliver and facilitate delivery of the Services to you.** We use your trip and contact data to evaluate eligibility under our weather-contingent rebooking benefit, to monitor weather conditions for your trip, to notify you of any benefit triggered, and to coordinate rebooking on your behalf.
- **To send service-related communications.** We send transactional notifications about your benefit (e.g., weather alerts, eligibility outcomes, rebooking instructions) via email and, where you have provided a phone number, SMS.
- **To respond to inquiries and provide customer support.**
- **To send administrative information,** such as changes to our terms and policies.
- **To request feedback** on our Services and improve them.
- **To send marketing communications,** only where permitted by applicable law and where you have not opted out.
- **To prevent fraud, abuse, and security incidents,** and to enforce our terms.
- **To comply with our legal obligations,** including responding to lawful requests from authorities.

- **To protect vital interests**, for example to prevent harm to a person.

3. What Legal Bases Do We Rely On to Process Your Information?

In Short: We process your personal information only when we have a valid legal basis to do so under applicable law.

If you are located in the EU, the EEA, or the UK

The General Data Protection Regulation (“GDPR”) and the UK GDPR require us to identify the legal basis for each processing activity. We rely on the following bases:

- **Performance of a contract** — to provide the Services you (or our distribution partner on your behalf) have purchased, including monitoring weather and delivering the rebooking benefit.
- **Consent** — for marketing communications and certain cookies. You may withdraw consent at any time without affecting the lawfulness of processing before withdrawal.
- **Legitimate interests** — to operate, secure, improve, and analyze our Services, prevent fraud, and conduct internal administration, where these interests are not overridden by your rights and freedoms.
- **Legal obligations** — to comply with applicable law, court orders, and lawful requests from authorities.
- **Vital interests** — where processing is necessary to protect the vital interests of you or another person.

Where we act as a data processor on behalf of a distribution partner (for example, where the partner determines the purposes and means of processing), the partner is the data controller. In those cases, please consult the partner’s privacy notice for information about its processing.

If you are located in the United States

We rely on the legal bases permitted under applicable U.S. federal and state privacy laws, including (where relevant) your consent, performance of a contract, our legitimate business interests, and compliance with legal obligations.

4. When and With Whom Do We Share Your Personal Information?

In Short: We share information in the situations described below and with the categories of third parties listed.

We may share your personal information with:

- **Distribution partners** — airlines, OTAs, and other partners through which you purchased the Services, in order to coordinate your booking and rebooking.
- **Weather and travel data providers** — to obtain forecasts and observations relevant to your trip; we provide them only the minimum data needed (typically location and dates).
- **Communications providers** — to send transactional emails and SMS messages (e.g., Twilio, SendGrid, or equivalent providers).
- **Payment processors** — where you purchase the Services directly through us.
- **Cloud and infrastructure providers** — for hosting, storage, and computing.
- **Analytics and performance vendors** — to understand how the Services are used and to improve them.
- **Customer support tools.**
- **Professional advisors** — legal, accounting, audit, and insurance advisors, under duties of confidentiality.
- **Authorities** — regulators, law enforcement, courts, and government bodies, where required by law or to protect rights, property, or safety.
- **Business transfers** — in connection with any merger, sale of assets, financing, reorganization, or acquisition of all or part of our business.

We require our service providers to handle personal information only on our instructions and to maintain appropriate security and confidentiality safeguards. We do not sell your personal information.

5. Do We Use Cookies and Other Tracking Technologies?

In Short: We may use cookies and similar tracking technologies to collect and store information.

We use cookies and similar technologies (such as web beacons and pixels) to access or store information on your device when you visit our website. Specific information about how we use these technologies and how you can manage them is set out in our separate Cookie Policy.

6. Is Your Information Transferred Internationally?

In Short: We may transfer, store, and process your information in countries other than your own.

Weather My Trip LLC is based in the United States. Some of our service providers and partners are located outside your country of residence, including in the United States, the European Union, the United Kingdom, and other jurisdictions. When we transfer personal information across borders, we rely on appropriate safeguards, including, where applicable, the European Commission's Standard Contractual Clauses, the UK International Data Transfer Addendum, and adequacy decisions. You may contact us to request a copy of the relevant safeguards.

7. How Long Do We Keep Your Information?

In Short: We keep your personal information only as long as necessary to fulfill the purposes set out in this notice, unless a longer period is required or permitted by law.

For personal information processed in connection with the delivery of the Services (including weather monitoring and rebooking benefits), we retain such data for a period of twenty-four (24) months following the trip departure or return date. After this retention period, we delete or anonymize the data unless a longer period is required by applicable law (such as for tax, accounting, fraud-prevention, dispute-resolution, or legal-compliance purposes).

For account-related information, we retain data for as long as your account remains active and for a reasonable period thereafter, subject to the minimum retention period above.

8. How Do We Keep Your Information Safe?

In Short: We use organizational and technical security measures to protect your personal information.

We have implemented appropriate and reasonable technical and organizational security measures designed to protect the personal information we process, including encryption in transit, access controls, and least-privilege principles for our personnel and service providers. However, no electronic transmission over the internet or storage technology can be guaranteed to be 100% secure. We cannot promise or guarantee that unauthorized third parties will not be able to defeat our security and improperly access, collect, or modify your information. You should access the Services only within a secure environment.

Data breach. In the event of a data breach involving personal information, we will investigate the scope and impact of the breach, take corrective measures, notify the relevant authorities where required by law, and notify affected individuals in a timely manner where required.

9. Do We Collect Information From Minors?

In Short: We do not knowingly collect information from, or market to, children under 18 years of age.

Our Services are not directed to children under 18, and we do not knowingly collect personal information from children under 18. If you become aware that a child under 18 has provided us with personal information, please contact us at privacy@weathermytrip.com so we can take appropriate action.

10. What Are Your Privacy Rights?

In Short: Depending on your location, you may have rights that allow you greater access to and control over your personal information.

Depending on the law that applies to you, your rights may include:

- the right to access and obtain a copy of your personal information;
- the right to request correction or rectification of inaccurate personal information;
- the right to request erasure of your personal information;
- the right to restrict or object to certain processing;
- the right to data portability;
- the right to withdraw consent at any time, where processing is based on consent;
- the right not to be subject to discrimination for exercising your privacy rights; and
- the right to lodge a complaint with a competent data protection authority.

To exercise any of these rights, please contact us at privacy@weathermytrip.com. We may need to verify your identity before processing your request. We will respond to verifiable requests within the timeframes required by applicable law.

Withdrawing consent. Where we rely on your consent to process personal information, you may withdraw that consent at any time by contacting us. Withdrawal does not affect the lawfulness of processing before withdrawal.

Marketing communications. You may opt out of marketing emails by clicking the unsubscribe link in any email we send, or by replying “STOP” to a marketing SMS. We may still send you service-related communications necessary for the administration of the Services.

If you are located in the EEA, the UK, or Switzerland and you believe we are unlawfully processing your personal information, you have the right to complain to your local data protection authority. A list of EU/EEA authorities is available at https://edpb.europa.eu/about-edpb/about-edpb/members_en. The UK authority is the Information Commissioner’s Office (<https://ico.org.uk>). The Swiss authority is the Federal Data Protection and Information Commissioner (<https://www.edoeb.admin.ch/edoeb/en/home.html>).

11. Controls for Do-Not-Track Features

Most web browsers and some mobile operating systems and applications include a Do-Not-Track (“DNT”) feature you can activate to signal your privacy preference not to have data about your online activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or other automated mechanisms. If a standard for online tracking is adopted that we must follow, we will inform you in a revised version of this notice.

12. Do United States Residents Have Specific Privacy Rights?

In Short: If you are a resident of California, Colorado, Connecticut, Virginia, Utah, Texas, or another U.S. state with a comprehensive privacy law, you may have specific rights regarding your personal information.

Depending on your state of residence, you may have the right to: (i) confirm whether we process your personal information; (ii) access, correct, or delete your personal information; (iii) obtain a portable copy of your personal information; (iv) opt out of certain processing, including “sale” or “sharing” of personal information for cross-context behavioral advertising and processing for purposes of profiling that produces legal or similarly significant effects; and (v) appeal a denial of your request.

California “Shine the Light.” California Civil Code Section 1798.83 permits California residents to request, once a year and free of charge, information about the categories of personal information (if any) we disclosed to third parties for direct marketing purposes during the preceding calendar year, and the names and addresses of those third parties. California residents may submit such requests to privacy@weathermytrip.com.

“Sale” and “Sharing.” We do not sell personal information for monetary consideration. We do not knowingly share personal information for cross-context behavioral advertising as those terms are defined under U.S. state privacy laws.

Authorized agents. You may designate an authorized agent to exercise your rights on your behalf. We may require the agent to provide proof of authorization and may require you to verify your identity directly with us.

Non-discrimination. We will not discriminate against you for exercising any of your privacy rights.

13. Do We Make Updates to This Notice?

In Short: Yes, we will update this notice as necessary to remain compliant with relevant laws.

We may update this privacy notice from time to time. The updated version will be indicated by an updated “Last updated” date and will be effective as soon as it is accessible. If we make material changes, we may notify you by prominently posting a notice on our website or by sending you a direct notification. We encourage you to review this notice periodically.

14. How Can You Contact Us About This Notice?

If you have questions or comments about this notice, please contact us at:

Weather My Trip LLC

Attn: Privacy

[Registered office address — to be inserted]

Email: privacy@weathermytrip.com

If you are located in the EEA or the UK, the data controller of your personal information is Weather My Trip LLC, unless otherwise indicated.

15. How Can You Review, Update, or Delete the Data We Collect From You?

Based on the laws applicable to you, you may have the right to request access to the personal information we collect from you, to change that information, or to delete it. To submit such a request, please contact us at privacy@weathermytrip.com.

— End of Privacy Policy —